

UNIVERSITY OF MUMBAI



Program: B.Sc.

Course: Interdisciplinary Sciences with Home Science

(Branch III Textile and Fashion Technology)

(Credit Based Semester and Grading System
with effect from the academic year 2014–2015)

Preamble

Home Science, a part of the Faculty of Sciences, is an inherently interdisciplinary sphere of knowledge. An education in Home Science contributes to the holistic development of individuals, especially designed for young women. Home Science education is life oriented, career oriented and community oriented. The Ad-hoc Board of Studies in Home Science presents the modules for B.Sc. (Interdisciplinary Sciences with Home Science) that will be offered to students who enrol for the B.Sc. (Interdisciplinary Sciences with Home Science). The purpose is to increase access to basic home science education for students across varied science faculties by imparting life-, career and community oriented skills to face challenges in life. Since Home Science is composed of four different specializations namely Foods Nutrition and Dietetics, Human Development, Textile and Fashion Technology and Community Resource Management, two home science modules under each specialization (i.e. eight modules) are being proposed that can be offered across the first four semesters. The following are the two modules under Branch III Textile and Fashion Technology.

Module Code	Title	Internal Assessment	Semester End Examination	Total marks	Credits
BRANCH III: TEXTILES AND FASHION TECHNOLOGY					
USIDHSIII1	TRADITIONAL INDIAN TEXTILES AND COSTUMES	40	60	100	3
USIDHSIII2	PSYCHOLOGY OF CLOTHING	40	60	100	3

Module Code	Title	Internal Assessment	Semester End Examination	Total marks	Credits
USIDHSIII1	TRADITIONAL INDIAN TEXTILES AND COSTUMES	40	60	100	3

Objectives

- To equip students with the knowledge of the fashion world.
- To provide knowledge of international trade.

Unit	Contents	Periods	Credits
I	West India: (Rajasthan, Gujarat and Maharashtra) a. Dyed, printed and painted textiles b. Woven textiles c. Embroidery d. Costumes and Jewelry e. Floor coverings East: (West Bengal, Bihar, Orissa) a. Dyed, printed and painted textiles b. Woven textiles c. Embroidery d. Costumes and Jewelry e. Floor coverings	15	3
II	North East India: (Assam, Manipur, Mizoram, Sikkim, Arunachal Pradesh, Meghalaya, Nagaland, Tripura) a. Dyed, printed and painted textiles b. Woven textiles c. Embroidery d. Costumes and Jewelry e. Floor coverings South India: (Andhra Pradesh, Karnataka, Kerala, Tamil Nadu) a. Dyed, printed and painted textiles b. Woven textiles c. Embroidery d. Costumes and Jewelry e. Floor coverings	15	
III	North India: (Jammu & Kashmir, Punjab, Himachal Pradesh, Uttar Pradesh) a. Dyed, printed and painted textiles b. Woven textiles c. Embroidery d. Costumes and Jewelry e. Floor coverings f. Shawls Central India: (Madhya Pradesh) a. Dyed, printed and painted textiles b. Woven textiles c. Embroidery d. Costumes and Jewelry e. Floor coverings	15	

References

- Biswas A. (1985). *Indian Costumes*. New Delhi: Publication Division Ministry of Information and Broadcasting.
- Books India (P) Ltd.
- Chattopadhyaya K. (1976). *Carpets and Floor coverings of India*. (Revised edition). Bombay: D.B. Taraporewala Sons & Co. Pvt Ltd.
- Chattopadhyaya K. (1985). *Handicrafts of India*. (Revised Edition). New Delhi: Indian Council for Cultural Relations.
- Gillow J and Barnard N. (1991). *Traditional Indian Textiles*. London: Thames and Hudson Ltd.
- Irwin J. and Hall M. (1971). *Indian Painted and Printed Fabrics*. Ahmedabad: Calico Museum of Textiles.
- Lynton L. (1995). *The Sari*. London: Thames and Hudson Ltd.

Murphy V. and Gill R. (1991). *Tie-dyed Textiles of India*. London: Victoria and Albert Museum.
 Naik S. (1996). *Traditional Embroideries of India*. New Delhi: A.P.H. Publishing Corporation.
 Pathak A. (2005). *Pashmina*. New Delhi: Roli Books.
 Untracht O. (1997). *Traditional Jewellery of India*. London: Thames and Hudson Ltd.

Module Code	Title	Internal Assessment	Semester End Examination	Total marks	Credits
USIDHSIII2	PSYCHOLOGY OF CLOTHING	40	60	100	3

Objectives

- To understand the psychology of clothing.
- To give an insight into the relationship between clothing and body physique, personality and factors affecting clothing behavior.

Unit	Contents	Periods	Credits
I	Origin & Theories of Dress and Adornment Early Interest / Use, Purpose for Dress – Modesty, Adornment, Protection and Utility, Clothing and Physical Self, Bodily Traits and Social Influences Physical Attractiveness, Disabilities and appropriate clothing	15	3
II	Clothing, Personality and Roles Clothing, Socialization and Concept of Self: Social Feedback, Self Comparison, Perception and Self Esteem Symbolic Interactive theory, Role Theory – Ascribed Roles, Achieved Roles, Role Acquisition, Role Conflict and Embracement Dramaturgy, Clothing and Personality	15	
III	Clothing and Socio – Cultural Aspects Clothing in Groups and Organizations, Social Constraints in Clothing, Fashion Process Theory, Clothing Society and Self, Socio – cultural variations in Clothing	15	

References:

Kaiser S. B. (1985), *The Social Psychology of Clothing*, New York, Mac Millan Publishing Company.
 Damhorst M. L., Miller K. A. & Michelman S. O. (2001), *The Meaning of Dress*, New York, Fairchild Publications.

Scheme of Examination

The performance of the learners shall be evaluated into two parts. The learner's performance shall be assessed by Internal Assessment (40% marks) and by conducting the Semester End Examinations (60% marks). The allocation of marks for the Internal Assessment and Semester End Examinations are as shown below:-

Internal assessment for Theory 40 %

Sr. No.	Evaluation type	Marks
1	One class test/ case study / online examination to be conducted in the given semester	20
2	One assignment based on curriculum to be assessed by the teacher concerned	10
3	Active participation in routine class instructional deliveries	05
4	Overall conduct as a responsible learner, communication and leadership qualities in organizing related academic activities	05

Semester End Theory Examination of 60 marks (three unit courses)

Duration: These examinations shall be of two and half hours duration.

Theory question paper pattern:

- There shall be four questions each of 15 marks. On each unit there will be one question and first question will be based on entire syllabus.
- All questions shall be compulsory with internal choice within the questions. Each question will be of 30 marks with options.
- Questions may be sub divided into sub questions as a, b, c, d and e, etc and the allocation of marks depends on the weightage of the topic.

Standard of Passing is as per the ordinances set by the University of Mumbai for the Credit based Semester and Grading System for the undergraduate courses.

The course and its content is prescribed, as per the directives of the Faculty of Science, by the Members of the Ad-hoc Board of Studies in Home Science, affiliated by the University of Mumbai and by the steering committee of Dr. Vishaka Karnad Chairperson, Ad-hoc Board of Studies in Home Science, Dr. Perpetua Machado (Principal), Dr. Geeta Ibrahim (Head, Branch I: Foods Nutrition and Dietetics, Dr. Anuradha Bakshi (Head, Branch II: Human Development), Dr. Ela Dedhia (Head, Branch III: Textile and Fashion Technology) Ms. Sunita Jaiswal (Coordinator, Branch IV: Community Resource Management)